

EQ3





ALWAYS HERE

Each design you welcome in tells a story, let it be one of artisanal craftsmanship, a celebration of individuality, and a commitment to continuous innovation.

Consider every element; a space where slow design is the essence and a belief that less is more.

Find promise in versatile forms reached for time and time again; age-old crafting techniques handed down through family generations, designs we can bring home today and live with forever – a new way forward, a way of creating a more beautiful future.

Find promise in knowing we are —

Always Here.



CONTINUOUS CUSTOMIZATION

Modern living isn't uniform. It is through this knowledge we uncover new methods of innovation.

The Stage sofa features the ability to separate the arms, backs, and seating for a completely modular design, empowering you to continuously reconfigure, no matter the occasion. This collection has unparalleled comfort with a feather and fibre layer on top of memory foam.

*Shown here as a Stage Moon 3-piece sectional sofa.

[CUSTOMIZE YOURS TODAY](#)



FIRST LOOK: THE BIRD COLLECTION

COMING SOON

The Bird collection is a first-of-its-kind for EQ3, offering multi-dimensional comfort with a predominantly foam construction.

Inspired by the late 70s, this collection models an abstract profile of a bird. With relaxed edges, generous seat depth, and a highly modular design, Bird was created to suit any space. It's timeless, just as we believe it should be.

Bird is launching soon—sign up to become an EQ3 insider and be the first to know.

[JOIN OUR COMMUNITY](#)



NOURISH THE SOUL

Our kitchens are spaces that feed not only our bodies but our minds and souls, playing background to moments of joy shared over food and good company.

Be intentional with this space, as you nourish it, it will nourish you.

Don't settle for a one-size-fits-all—consider designs that offer customization. Make the Lima custom stool yours with your choice of 200+ fabrics or leathers and solid walnut or oak legs.

ESSENTIALISM THAT TRANSCENDS



Discover human-centric designs that prioritize functionality, tactility, and timelessness. Materials like solid wood, stoneware, and textured glass offer endurance and longevity for our everyday routines.



THINK LOCALLY

The Arc dining table is a true collaboration of craft. Working with local wood suppliers just a block away from our Winnipeg HQ allows us to create Arc's solid wood tabletops while cutting down on shipping emissions, ensuring its quality, and reducing our carbon footprint.



Available in a variety of lengths, from 58"—118", with walnut, oak, or black oak tops and an anodized aluminum pedestal base in black finish.

HOST BIG OR SMALL WITH EASE

Living well is an art best practiced among good company, no matter the size of group. The Ease expandable table has the remarkable capacity to seat 4 and expand to 8 or 12 people by simply adding extra leaves.

Choose custom because you can. The Box dining chair is available in various fabrics or leathers, featuring wide seating for additional comfort, and sloped arms giving the design a soft visual expression.



RAISE YOUR GLASS



To a new season and the soirées that bring us together.



Seen here is the family's first-generation founder, A.A. DeFehr, in their original 1940s production facility—a repurposed chicken barn in rural Manitoba, Canada.

OUR LEGACY

EQ3 was founded in 2001 from 3 generations of upholstery manufacturers. Our founder noticed a gap in the North American industry: there was little to no customization offerings, a lack of commitment to craft and quality, and an uncertain vision for the well-being of our planet.

EQ3 brought something new to the table: thoughtful pieces that are as progressive as they are timeless, and as pragmatic as they are beautifully suited to the everyday realities of modern life.

Today, we ensure the legacy of our craft remains while looking to the future for continuous innovation.



BUILD THE BED OF YOUR DREAMS

Our Stage bed, our most customizable bed, features the same footprint as the mattress that sits atop it, maximizing the square footage of your space.

*Bed shown as a queen, channel moon, low headboard. Paired with our Stage nightstands.

CHOOSE YOUR STYLE

Available in three options: Moon, Channel Moon, and Track.

CHOOSE YOUR HEIGHT

Available in two heights: Low or High.

CHOOSE YOUR COVER

Available in 200+ fabric and leather options to make it your own.



DESIGN SERVICES

Personal, professional, and complimentary.
If you are looking for a little guidance, book a free consultation
with a design expert to help with any project.

[BOOK A CONSULTATION](#)

*Seen here is our ready-to-ship Cello bed.

YOURS IN RECORD TIME

Enjoy best-selling upholstery designs ready to ship when you are.

Purchase online to have it delivered in as little as 2 weeks.
Purchase in-store to have it delivered in as little as 1 week.*

*This may exclude delivery to remote locations, remote defined by EQ3.

[FIND A SHOWROOM](#)

MADE TO INSPIRE

Speak to your visual language, evoke personality with different colours, shapes, and materials, and craft an inspiring home office that marries creativity with utility.



BRING THE OUTDOORS IN

Seek materiality, texture, and tactility in your planters. Play with verticality and challenge symmetry for visual interest.



*Available in store only

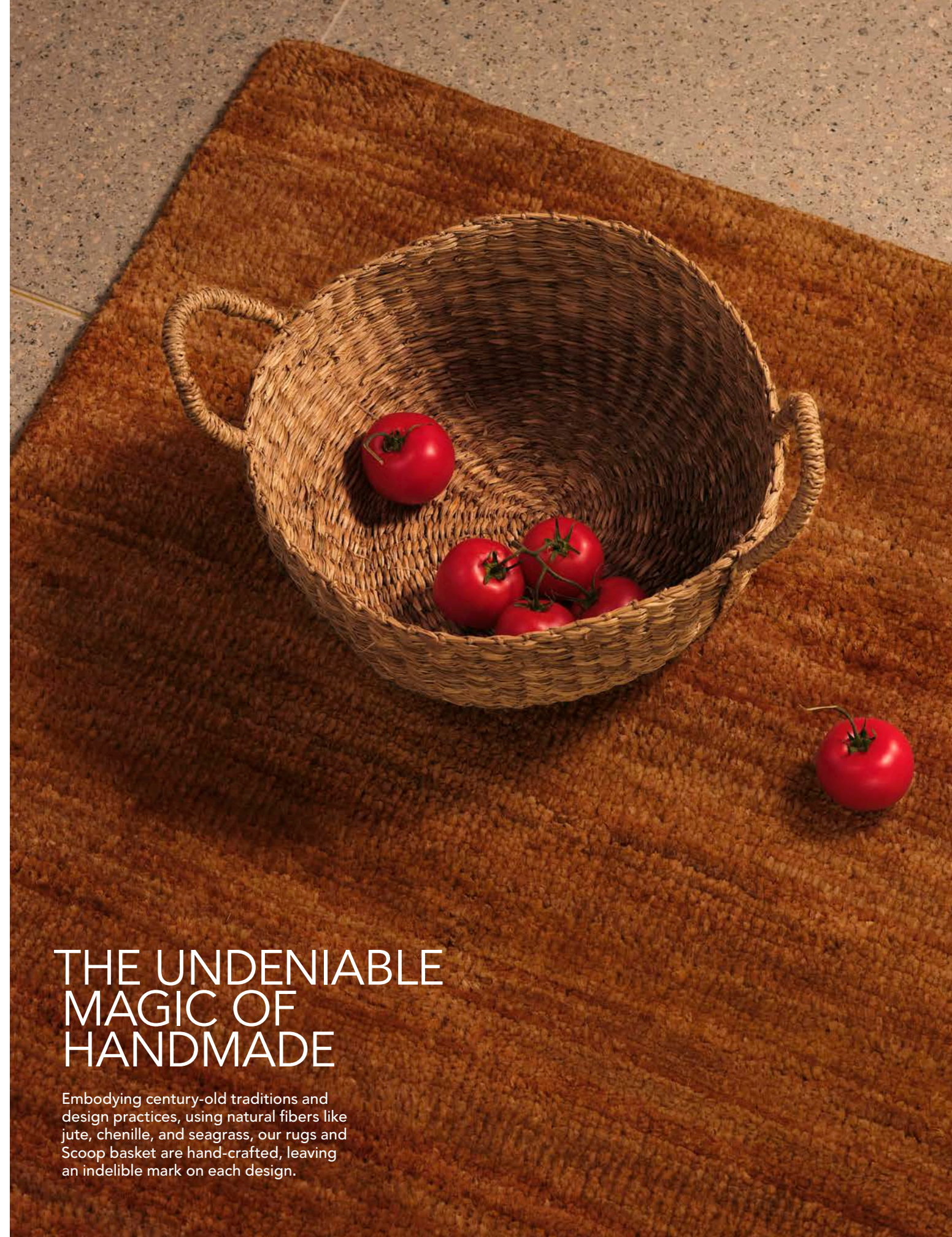


VERSATILE CREATIONS

Make use of quaint spaces with our Pi stacking shelves. Fusing functionality, geometry, and a playful spirit, this design can be stacked vertically, nested horizontally, or arranged to your liking.

ACCOMPANY YOUR EVERYDAY

The bathroom is where we connect to the self, taking a moment to refresh and reset. We begin and end each day here, performing daily rituals to ensure a healthier way of life.



THE UNDENIABLE MAGIC OF HANDMADE

Embodying century-old traditions and design practices, using natural fibers like jute, chenille, and seagrass, our rugs and Scoop basket are hand-crafted, leaving an indelible mark on each design.



SERENE ESCAPES

The Summer months are Mother Nature's way of encouraging us to sit back and reset. Admire her beauty, serenity, and the spaces inspired by these qualities.



THE BEST OF BOTH WORLDS

Our Reva sleeper sofa adapts to make the most of your space, changing from a compact seating option to a comfortable bed. Its effortless design is suited for impromptu sleepovers in many spaces such as the cottage or pool house.

Reva's transition is seamless: simply fold out the memory foam mattress with the hidden handle and your sofa cushions will stay attached and tucked away until morning.

THE BEAUTY OF NATURAL CANE



Our Marcel natural cane headboards are a sought-after addition to our best-selling Marcel collection. Applied wet, cane is stretched to fit the frame, each one drying in its unique way.

Natural cane was originally discovered in ancient Egypt and developed for basket weaving because of its strength and durability. It has continued to be used for many centuries for its beauty, texture, and complexity—bridging the gap between traditional and modern design.

Natural cane has a quick growth rate making it a renewable resource and offering a responsible option for your space.

BEDFRAME OPTIONS

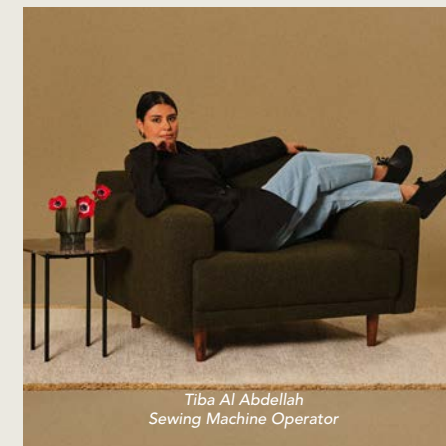
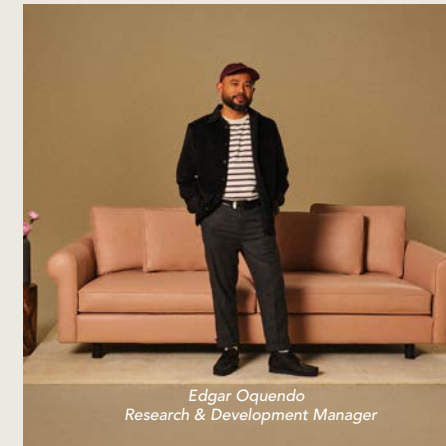
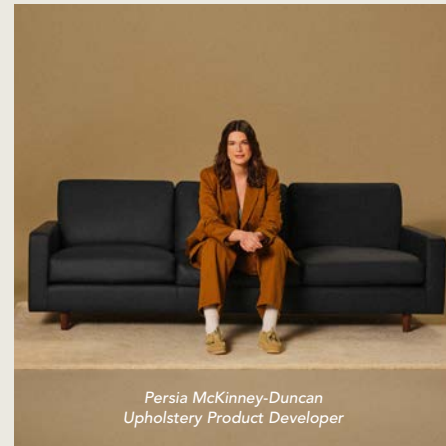
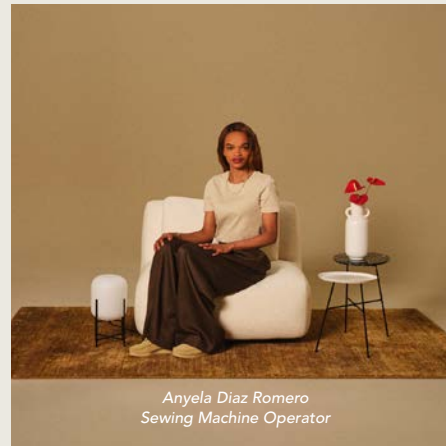


Oak

Walnut

Black Oak

THE BEATING HEART OF OUR BRAND



From designer's sketch, to upholster's stitch, each collection is a mosaic of the hands that brought them to life. Our authors' names may not be stitched into each design, but their deep-rooted love can be felt within each one.

We honour our heritage — where traditional craft and the artisans who practise it remain the living soul.

And at the end of a long summer day,
the sky reveals an impossibly beautiful glow—
reminding us to find magic in the golden hour.



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